GOVERNMENT OF INDIA MINISTRY OF RAILWAYS RAILWAY BOARD

No.2016/EnHM/06/07

Dated: 12.09.2016

General Managers All Zonal Railways

SUB: Swachh Rail Swachh Bharat - Swacchta Saptah — Week long drive from 17th Sept., 2016 to 24th Sept., 2016

As desired by Hon'ble MR, a week long Swachhta Campaign is to be organized from 17th Sept., 2016 to 24th Sep., 2016 all over Indian Railways. This week long Campaign would include special drives on cleanliness at Railway Stations and trains with a focus on cleaning of Water Booths and quality of drinking water, cleaning of drains, adequacy of Dustbins, garbage disposal, cleaning campaigns by associating NGOs and other Charitable Institutions, etc. and an interaction with media. Detailed activities to be undertaken are enclosed in Annexure-I.

Focussed attention should be given during the Drive to identify the areas which are prone for uncleanliness and effective action taken to get lasting improvement.

All GMs are requested to organize the Swachhta Campaign duly involving railway staff and other stake holders also.

SAG and JAG officers shall be deputed to each A-1 and A category stations respectively. Similarly, officers of appropriate level will be deputed to all other stations. An effort should be made to generate as much public participation as possible.

Some selected photographs on the activities undertaken during the day should be uploaded on the respective SBM web pages. Each Zonal Railway should also make minimum one innovative video film on cleanliness theme.

GMs and DRMs are also requested to provide necessary information daily to the Railway Board in the format enclosed in Annexure-II. CPROs will be the Nodal Officer for compiling and providing requisite information to the Railway Board. In this regard, information of particular day in the prescribed format is to be shared/uploaded by 10.00 hrs of next day on the Google Drive by the respective Division / Zonal Railway.

DA: Annx. I & II

(Hemant Kumar) Member(Rolling Stock)

Swachch Rail Swachch Bharat

Sub: Swachh Rail Swachh Bharat - Swacchta Saptah - Week long drive from 17th Sept., 2016 to 24th Sept., 2016

It has been decided by the Hon'ble MR that a special cleanliness drive should be undertaken on Indian Railways during the period 17th to 24th September called "Rail Swachchta Saptaah".

All GMs of Zonal Railways shall organize "Rail Swachchta Saptaah" in terms of the following broad guidelines.

All programmes of "Rail Swachchta Saptaah" shall be day long events on and for specific areas as under:

17/09/2016 (Saturday): Swachch Paryavaran (Clean Environment): Day one would be dedicated to cleanliness of the entire environment including General Cleanliness of Railway stations and trains. Beautification of station premises by pruning of trees, plantation and landscaping are to be undertaken. A drive on garbage handling and disposal shall also be undertaken at Railway stations, Trains & Depots.

18/09/2016 (Sunday): Swachch Stations (Clean Stations): Intensive Cleanliness drive at all stations should be undertaken. Availability and working of cleaning machines, tools & plants, protective gears for cleaning staff must be ensured. Adequate provision of dustbins at stations are to be ensured. At A1 & A category stations, separate dustbins shall be provided for segregated collection of waste in terms of extant Board's instructions. A campaign for 'fill the dustbin', 'donate the dustbin' may be taken up to generate the awareness among the rail users.

The campaign for station cleanliness may also be undertaken by involving NGOs, Charitable institutions, Scouts & Guides, Unions and all employees to undertake cleanliness drive on their nearest railway stations. Passengers and other Stakeholders should also be involved.

19/09/2016 (Monday): Swachch Railgaadi (Clean Train): Intensive inspection of trains should be undertaken by teams of officers and staff to ensure cleanliness onboard the trains. All trains have to be inspected in the washing lines, in railway yards and also at stations. Train inspections to include checks on toilets and quality of linen. Suggestions/feedback should also be obtained from passengers and immediate action initiated. Inspection on cleanliness of Pantry Cars and other catering establishments should also be undertaken on this day & action taken.

20/09/2016 (Tuesday): Swachch Neer (Clean Water): Intensive inspection of all water installations including filter plants, sources of water supply, water taps for drinking

water at stations, and for availability of water in trains shall be undertaken. It must be ensured that quality potable water is available for passengers and there is no shortage of water supply at any of passenger service locations like waiting rooms, retiring rooms, platforms, trains, etc. Inspection of water vending machines, water coolers should be undertaken for cleaning and sample checks should be conducted on quality of water.

21/09/2016 (Wednesday): Swachch Parisar (Clean Complex): Intensive drive should be undertaken to clean up and improve the circulating areas of railway stations. Required amenities in the circulating areas of station complexes be ensured and unauthorized encroachments removed. Cleaning of all drains at stations and other units to be undertaken.

22/09/2016 (Thursday): Swachch Sahyog (Cleanliness Participation): Cleanliness awareness campaign to be organized by displaying anti-littering notices in all passenger inter-face areas, use of CCTVs, imposing fines on defaulters, undertaking Nukkad shows etc. NGOs, schools, voluntary groups and unions may also be associated in this campaign.

23/09/2016 (Friday): Swachch Samwad (Cleanliness dialogue): All DRMs and GMs should organize seminars on Sanitation and upkeep of railway stations, adopting ways and means to ensure sustainable cleanliness at these locations. Passenger interaction on cleanliness should be done and feedback taken. Press conferences may also be called on this day to make the passengers aware through the media to keep stations and premises clean. Painting & Poster competitions on the theme of cleanliness should be organized in schools. Supervisors/staff working on cleaning activities should be suitably recognized.

24/09/2016 (Saturday): Swachch Samarpan (Dedication for ensuring cleanliness): On this day Parbhat Pheris should be taken out in the morning with the slogan "Swachch Rail Swachch Bharat" with a view to raise awareness of all railway employees and their families to ensure cleanliness in the vicinity of their habitat. Nukkad Nataks be organised at railway stations for awareness of passengers.

All Zonal Railways shall ensure to act on the various actionable points advised for improvement of cleanliness in the station premises vide Railway Board's Letter No.2015/EnHM/08/01(Pt.1) dt. 28.07.2016.

During this Saptaah, intensive cleanliness drive must be continued at all stations and in trains. At the end of the drive, a detailed report with photos and videos should be uploaded and sent by the General Managers. On a daily basis media should also be briefed about various actions being taken and a report in prescribed format (Annexure-II) should be sent.

SWACHH RAIL SWACHH BHARAT-SWACHHTA SAPTAH-17-24 Sep.,2016

<u>Daily Reporting Format</u> (Data to be filled as applicable as per the programme)

Date	Rly	Division	Activity undertaken- parameter/no to be reported	Nos Reported	Coverage		
					No. of A-1 & A Stns	Other	No. of Trains
			Cleanliness drives at the stns- no of officers deputed for the drives				
			Anti-Littering Drive- No. of persons booked				
			Anti-Littering Drive- Amount of fine collected (in '000 Rs)				
			Provision of dustbins- No. of additional dustbins provided				
			Provision of segregated dustbins at A1 & A stations- nos provided				
			Awareness campaign involving NGOs etcno. of organisations.				
			Passenger interaction on cleanliness- no. of passengers contacted				
			Complaints- nos received/ disposed				
			Inspection of trains by officers-nos	· · · · · ·			
			Complaints on trains- no. received/disposed				
			Interaction with passengers on cleanliness of trains-no. of passengers contacted				